



NEWS BRIEF

For Release: **Immediately**

With Art (Digital Image)

Editorial

Contact:

Michael McCue

McCue & Associates LLC

978-733-1353

mmccue@mccueassociates.com

Company

Contact:

Jim Ballou

The L.S. Starrett Company

978-249-3551

jballou@starrett.com

Starrett Invites IMTS Attendees to Try New, Innovative Touch Screen Indicator

Easily Capture Indicator Measurements Automatically, Fast

ATHOL, MA U.S.A. (August 6, 2024) – [The L.S. Starrett Co.](https://www.starrett.com), a leading global manufacturer of precision measuring tools and gages, metrology systems and more, invites IMTS attendees to be among the very first to ***try the all-new, innovative Starrett W4900 Touch Screen Indicator***, which is debuting at the show. Starrett will be located in Booth #134130 in the Quality Assurance Pavilion, East Hall in McCormick Place, Chicago IL from Sept 9-14, 2024. The Starrett W4900 Indicator is a unique touch screen wireless digital indicator that is highly accurate, fast, intuitive, easy-to-use and rugged. Key features include multiple resolution and color settings, digital and analog readouts in the same indicator, seven languages, wireless output and many other unique features. The W4900 Indicator is American made with U.S.A. and globally sourced materials and components.



Two W4900 Indicators will be available for attendees to use firsthand and experience the simple navigation. Also, a bank of W4900 Indicators shown in a variety of configurations will be running continuously, taking measurements of a rotating crankshaft. Supporting Industry 4.0, IoT and the Digital Factory, all of the W4900 Indicators will be integrated with the Starrett DataSure® 4.0 Wireless Data Collection System for automated wireless measurement data capture and transmission. Attendees can collect and transmit measurement data instantly for analysis to Starrett associates in the booth who will be running the DataSure mobile application, and available to review the results and discuss any specific application requirements and questions.

For complete specifications of Starrett W4900 Indicators, visit starrett.com/w4900.

- more -

About The L.S. Starrett Company

Founded in 1880 and headquartered in Athol, MA U.S.A., [The L.S. Starrett Company](https://www.starrett.com/) is a leading global manufacturer of precision measuring tools and gages, optical comparators and vision systems and force and hardness testing solutions. Starrett also manufactures laser measurement systems, custom engineered granite solutions, custom gaging, band saw blades, power tool accessories, saw blades, workshop tools and jobsite tools. The Starrett brand is recognized throughout the world for exceptional quality and precision. Skilled personnel, superior products, manufacturing expertise, innovation and excellent service and support have earned Starrett its reputation as the "World's Greatest Toolmakers". Starrett has over 1,400 employees worldwide. The company has five manufacturing locations in the U.S.A., including facilities in Massachusetts, Georgia, Ohio, Minnesota, and California. Starrett also has three international manufacturing facilities. Plants are located in Brazil, Scotland and China, in addition to distribution centers and offices located worldwide.

For more information contact The L.S. Starrett Company, 121 Crescent Street, Athol, MA 01331 U.S.A.
Telephone: (978) 249-3551, Fax: (978) 249-8495, email: general@starrett.com, internet:
<https://www.starrett.com/>.

#####